



Appraisal Institute®

*Professionals Providing
Real Estate Solutions*

Metro DC Chapter

Promotional Opportunities

Successful promotion is all about building relationships with the right players in your market. An AIDC sponsorship can be the first step in building your business and your brand among metro DC's premier appraisers.

Opportunities include:

Course Sponsor - \$250

AIDC offers 10-12 courses per year. Course sponsors will have their company name and website link on all listings related to the course offering. This will include listings on the AIDC website as well as in the AIDC monthly newsletter and periodic course promotions emailed to up to 1,000 appraisers in the metro DC region. Course sponsors may also provide brochures for distribution to registrants onsite at the course. *Limited to one sponsor per course.*

Event Sponsor - \$300

AIDC offers 3-4 events per year. Event sponsors will have their company name and website link on all listings related to the event. This will include listings on the AIDC website as well as in the AIDC monthly newsletter and periodic event promotions. Event sponsors will be recognized at the event and may also provide brochures for distribution to registrants onsite at the event. *Limited to two sponsors per event.*

Newsletter Sponsor - \$150

AIDC publishes an electronic newsletter 10-12 times per year. The newsletter is emailed to up to 1,000 appraisers in the metro DC region. Newsletter sponsors will have a 120x90 pixel banner in which they can place their company logo or very brief message. Banner will include a link to the company website. *Limited to three sponsors per newsletter.*

Website Sponsor

Website banner rates and specifications are as follows:

<i>Size (Pixels)</i>	<i>3 Months</i>	<i>6 Months</i>	<i>9 Months</i>	<i>1 Year</i>
Up to 120x90	\$150	\$275	\$425	\$500

Website banners will be included on all pages of the website. *Limited to three sponsors.*

To take advantage of any of these promotional opportunities, please complete and return the form below. Questions? Call 301-924-1020

AIDC Promotional Opportunities Order Form

Thank you for choosing to build your brand and your business with an AIDC sponsorship! Please complete and fax this form to 301-238-4579. You will be contacted upon receipt to determine the specific course(s) / event(s) / newsletter(s) (as needed) you wish to sponsor. If you have questions, please contact AIDC at 301-924-1020.

Name _____
 Company _____
 Address _____
 City/State/Zip _____
 Phone _____ Email _____

Please select your preferred promotional opportunities.

	<u>Quantity</u>	<u>Total</u>
Course Sponsor - \$250 Each	_____	\$ _____
Event Sponsor - \$300 Each	_____	\$ _____
Newsletter Sponsor - \$150 Each	_____	\$ _____
Website Sponsor (check one)		\$ _____
<input type="checkbox"/> 3 Months (\$150)		
<input type="checkbox"/> 6 Months (\$275)		
<input type="checkbox"/> 9 Months (\$425)		
<input type="checkbox"/> 1 Year (\$500)		
Total Due:		\$ _____

Method of Payment: Credit Card (MC/Visa/Amex) Company Check (Make payable to ISES DC)

Credit Card # _____ Exp. Date _____

Billing Address: (If different from above)

Street: _____

City/State/Zip: _____

Note: Sponsorships will be provided on a first-come, first-serve basis

**Mail or fax completed form to AIDC, c/o Mariner Management, PO Box 1046, Laurel, MD 20725
 Fax: 301-238-4579**

Thank You!